



**BANGKOK SCHOOL**  
*of* **MANAGEMENT**  
*inspiring excellence*



# TRAINING CALENDAR 2024

**Trusted by over 12,000 trainees in 30 countries!**

**Leadership**

**HR  
Management**

**Project  
Management**

**Sales  
&  
Marketing**

**Accounting  
&  
Finance**

## WE ARE UNIQUE!

***Bangkok School of Management (BSM) is the first and only UK accredited INTERNATIONAL COLLEGE & TRAINING INSTITUTE in Thailand, duly licensed by the Ministry of Education, Thailand***

To date, BSM Training has been successful in training over 12,000 government and private sector officers from countries such as Maldives, Bhutan, Tanzania, the Philippines, Namibia, Vietnam, Malaysia, Myanmar, South Africa, India, Canada, Sri Lanka, Kyrgyzstan, Japan, Bangladesh, Nepal, Australia, Switzerland, Fiji, Sweden, Uganda, Iraq, Afghanistan, Indonesia, Thailand and many more.

Most of the time, the participants come over for training in Bangkok, Thailand, but there are occasions when we send out our expert trainers/lecturers to other countries as well.

### 01 Expert Trainers

We work with very specialized trainers in each areas from around the world.

### 02 Customized

Customized courses and date are offered to fit your subject area and the training duration.

### 03 Certification

All courses lead to certifications from Bangkok School of Management and international accreditation bodies.

### 04 In-House Training

In-house training is designed and tailored on your company's premises.

**Get in touch:** [training@bsm.ac.th](mailto:training@bsm.ac.th) | [www.bsm.ac.th](http://www.bsm.ac.th) | +66 (2) 256-9586



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**JANUARY**  
**2024**

Trusted by over 12,000 trainees in 30 countries!

### 5-DAY TRAINING PROGRAMME @2,150 USD PER PERSON/PROGRAMME

#### January 8-12, 2024

- Effective Leadership and People Management
- Effective Management for Secretaries, PAs & Administrators
- Strategic Marketing Management
- Research Methodology, Data Analysis & Interpretation
- Human Resource Management
- Train the Trainer Certification
- Project Management
- Effective Procurement Management
- Mastering Strategic Management
- Financial Management
- Impactful Decision-Making

#### January 22-26, 2024

- Office Management and Effective Administrative Skills
- Financial Accounting
- Supply Chain Management
- Digital & Social Media Marketing
- Essentials of Leadership
- Effective Leadership and People Management
- Advanced Procurement Management
- Advanced Project Management
- Advanced Managerial Skills for Executives
- Strategic Human Resource Management
- Managerial Accounting
- Business Communication for Success

### 5-DAY TRAINING PROGRAMME @2,499 USD PER PERSON

#### January 15-19, 2024

#### January 22-26, 2024

- Effective Corporate Governance

### 2-DAY TRAINING PROGRAMME @ 1,099 USD PER PERSON

#### January 11 & 12, 2024

#### January 25 & 26, 2024

- Effective Leadership and People Management
- Advanced Communication Skills
- Power of Selling
- Public Speaking
- Performance, Development & Reward Management
- Soft Skills Training for Middle Managers
- Leadership Essentials
- Strategic HR – Business Partnership
- Finance for Non-Finance Managers
- Advanced Communication for Managers
- Presentation Skills

### 10-DAY INTENSIVE PROGRAMME @ 3,299 USD PER PERSON

#### January 15-26, 2024

- MINI MBA

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**FEBRUARY**  
**2024**

**5-DAY TRAINING PROGRAMME @2,150 USD PER PERSON/ PROGRAMME**

**February 5 - 9, 2024**

- Effective Leadership and People Management
- Effective Management for Secretaries, PAs & Administrators
- Strategic Marketing Management
- Research Methodology, Data Analysis & Interpretation
- Human Resource Management
- Train the Trainer Certification
- Project Management
- Effective Procurement Management
- Mastering Strategic Management
- Financial Management
- Impactful Decision-Making

**February 19 - 23, 2024**

- Office Management and Effective Administrative Skills
- Financial Accounting
- Supply Chain Management
- Digital & Social Media Marketing
- Essentials of Leadership
- Effective Leadership and People Management
- Advanced Procurement Management
- Advanced Project Management
- Advanced Managerial Skills for Executives
- Strategic Human Resource Management
- Managerial Accounting
- Business Communication for Success

**5-DAY TRAINING PROGRAMME @2,499 USD PER PERSON**

**February 12 - 16, 2024**

**February 19 - 23, 2024**

- Effective Corporate Governance

**2-DAY TRAINING PROGRAMME @ 1,099 USD PER PERSON**

**February 8 & 9, 2024**

**February 22 & 23, 2024**

- Effective Leadership and People Management
- Advanced Communication Skills
- Power of Selling
- Public Speaking
- Performance, Development & Reward Management
- Soft Skills Training for Middle Managers
- Leadership Essentials
- Strategic HR - Business Partnership
- Finance for Non-Finance Managers
- Advanced Communication for Managers
- Presentation Skills

**10-DAY INTENSIVE PROGRAMME @ 3,299 USD PER PERSON**

**February 12 - 23, 2024**

- MINI MBA

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**MARCH**  
**2024**

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### **5-DAY TRAINING PROGRAMME @2,150 USD PER PERSON/ PROGRAMME**

#### **March 4 - 8, 2024**

- Effective Leadership and People Management
- Effective Management for Secretaries, PAs & Administrators
- Strategic Marketing Management
- Research Methodology, Data Analysis & Interpretation
- Human Resource Management
- Train the Trainer Certification
- Project Management
- Effective Procurement Management
- Mastering Strategic Management
- Financial Management
- Impactful Decision-Making

#### **March 18 - 22, 2024**

- Office Management and Effective Administrative Skills
- Financial Accounting
- Supply Chain Management
- Digital & Social Media Marketing
- Essentials of Leadership
- Effective Leadership and People Management
- Advanced Procurement Management
- Advanced Project Management
- Advanced Managerial Skills for Executives
- Strategic Human Resource Management
- Managerial Accounting
- Business Communication for Success

### **5-DAY TRAINING PROGRAMME @2,499 USD PER PERSON**

#### **March 11 - 15, 2024**

#### **March 18 - 22, 2024**

- Effective Corporate Governance

### **2-DAY TRAINING PROGRAMME @ 1,099 USD PER PERSON**

#### **March 7 & 8, 2024**

#### **March 21 & 22, 2024**

- Effective Leadership and People Management
- Advanced Communication Skills
- Power of Selling
- Public Speaking
- Performance, Development & Reward Management
- Soft Skills Training for Middle Managers
- Leadership Essentials
- Strategic HR - Business Partnership
- Finance for Non-Finance Managers
- Advanced Communication for Managers
- Presentation Skills

### **10-DAY INTENSIVE PROGRAMME @ 3,299 USD PER PERSON**

#### **March 18 - 29, 2024**

- MINI MBA

March  
2024





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**APRIL  
2024**

### **5-DAY TRAINING PROGRAMME @2,150 USD PER PERSON/ PROGRAMME**

#### **April 1 - 5, 2024**

- Effective Leadership and People Management
- Effective Management for Secretaries, PAs & Administrators
- Strategic Marketing Management
- Research Methodology, Data Analysis & Interpretation
- Human Resource Management
- Train the Trainer Certification
- Project Management
- Effective Procurement Management
- Mastering Strategic Management
- Financial Management
- Impactful Decision-Making

#### **April 22 - 26, 2024**

- Office Management and Effective Administrative Skills
- Financial Accounting
- Supply Chain Management
- Digital & Social Media Marketing
- Essentials of Leadership
- Effective Leadership and People Management
- Advanced Procurement Management
- Advanced Project Management
- Advanced Managerial Skills for Executives
- Strategic Human Resource Management
- Managerial Accounting
- Business Communication for Success

### **5-DAY TRAINING PROGRAMME @2,499 USD PER PERSON**

#### **April 1 - 5, 2024**

#### **April 22 - 26, 2024**

- Effective Corporate Governance

### **2-DAY TRAINING PROGRAMME @ 1,099 USD PER PERSON**

#### **April 4 & 5, 2024**

#### **April 25 & 26, 2024**

- Effective Leadership and People Management
- Advanced Communication Skills
- Power of Selling
- Public Speaking
- Performance, Development & Reward Management
- Soft Skills Training for Middle Managers
- Leadership Essentials
- Strategic HR – Business Partnership
- Finance for Non-Finance Managers
- Advanced Communication for Managers
- Presentation Skills

### **10-DAY INTENSIVE PROGRAMME @ 3,299 USD PER PERSON**

#### **April 22 - May 3, 2024**

- MINI MBA

April  
2024



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**MAY**  
**2024**

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### **5-DAY TRAINING PROGRAMME @2,150 USD PER PERSON/ PROGRAMME**

#### **May 13 - 17, 2024**

- Effective Leadership and People Management
- Effective Management for Secretaries, PAs & Administrators
- Strategic Marketing Management
- Research Methodology, Data Analysis & Interpretation
- Human Resource Management
- Train the Trainer Certification
- Project Management
- Effective Procurement Management
- Mastering Strategic Management
- Financial Management
- Impactful Decision-Making

#### **May 27 - 31, 2024**

- Office Management and Effective Administrative Skills
- Financial Accounting
- Supply Chain Management
- Digital & Social Media Marketing
- Essentials of Leadership
- Effective Leadership and People Management
- Advanced Procurement Management
- Advanced Project Management
- Advanced Managerial Skills for Executives
- Strategic Human Resource Management
- Managerial Accounting
- Business Communication for Success

### **5-DAY TRAINING PROGRAMME @2,499 USD PER PERSON**

#### **May 13 - 17, 2024**

#### **May 27 - 31, 2024**

- Effective Corporate Governance

### **2-DAY TRAINING PROGRAMME @ 1,099 USD PER PERSON**

#### **May 16 & 17, 2024**

#### **May 30 & 31, 2024**

- Effective Leadership and People Management
- Advanced Communication Skills
- Power of Selling
- Public Speaking
- Performance, Development & Reward Management
- Soft Skills Training for Middle Managers
- Leadership Essentials
- Strategic HR – Business Partnership
- Finance for Non-Finance Managers
- Advanced Communication for Managers
- Presentation Skills

### **10-DAY INTENSIVE PROGRAMME @ 3,299 USD PER PERSON**

#### **May 20 – 31, 2024**

- MINI MBA

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**JUNE**  
**2024**

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### **5-DAY TRAINING PROGRAMME @2,150 USD PER PERSON/ PROGRAMME**

#### **June 10 - 14, 2024**

- Effective Leadership and People Management
- Effective Management for Secretaries, PAs & Administrators
- Strategic Marketing Management
- Research Methodology, Data Analysis & Interpretation
- Human Resource Management
- Train the Trainer Certification
- Project Management
- Effective Procurement Management
- Mastering Strategic Management
- Financial Management
- Impactful Decision-Making

#### **June 24 - 28, 2024**

- Office Management and Effective Administrative Skills
- Financial Accounting
- Supply Chain Management
- Digital & Social Media Marketing
- Essentials of Leadership
- Effective Leadership and People Management
- Advanced Procurement Management
- Advanced Project Management
- Advanced Managerial Skills for Executives
- Strategic Human Resource Management
- Managerial Accounting
- Business Communication for Success

### **5-DAY TRAINING PROGRAMME @2,499 USD PER PERSON**

#### **June 17 - 21, 2024**

#### **June 24 - 28, 2024**

- Effective Corporate Governance

### **2-DAY TRAINING PROGRAMME @ 1,099 USD PER PERSON**

#### **June 13 & 14, 2024**

#### **June 27 & 28, 2024**

- Effective Leadership and People Management
- Advanced Communication Skills
- Power of Selling
- Public Speaking
- Performance, Development & Reward Management
- Soft Skills Training for Middle Managers
- Leadership Essentials
- Strategic HR – Business Partnership
- Finance for Non-Finance Managers
- Advanced Communication for Managers
- Presentation Skills

### **10-DAY INTENSIVE PROGRAMME @ 3,299 USD PER PERSON**

#### **June 17 - 28, 2024**

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**JULY**  
**2024**

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### **5-DAY TRAINING PROGRAMME @2,150 USD PER PERSON/ PROGRAMME**

#### **July 1 - 5, 2024**

- Effective Leadership and People Management
- Effective Management for Secretaries, PAs & Administrators
- Strategic Marketing Management
- Research Methodology, Data Analysis & Interpretation
- Human Resource Management
- Train the Trainer Certification
- Project Management
- Effective Procurement Management
- Mastering Strategic Management
- Financial Management
- Impactful Decision-Making

#### **July 15 - 19, 2024**

- Office Management and Effective Administrative Skills
- Financial Accounting
- Supply Chain Management
- Digital & Social Media Marketing
- Essentials of Leadership
- Effective Leadership and People Management
- Advanced Procurement Management
- Advanced Project Management
- Advanced Managerial Skills for Executives
- Strategic Human Resource Management
- Managerial Accounting
- Business Communication for Success

### **5-DAY TRAINING PROGRAMME @2,499 USD PER PERSON**

#### **July 8 - 12 2024**

#### **July 15 - 19, 2024**

- Effective Corporate Governance

### **2-DAY TRAINING PROGRAMME @ 1,099 USD PER PERSON**

#### **July 4 & 5, 2024**

#### **July 18 & 19, 2024**

- Effective Leadership and People Management
- Advanced Communication Skills
- Power of Selling
- Public Speaking
- Performance, Development & Reward Management
- Soft Skills Training for Middle Managers
- Leadership Essentials
- Strategic HR – Business Partnership
- Finance for Non-Finance Managers
- Advanced Communication for Managers
- Presentation Skills

### **10-DAY INTENSIVE PROGRAMME @ 3,299 USD PER PERSON**

#### **July 8 -19, 2024**

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**AUGUST**  
**2024**

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### **5-DAY TRAINING PROGRAMME @2,150 USD PER PERSON/ PROGRAMME**

#### **August 5 -9, 2024**

- Effective Leadership and People Management
- Effective Management for Secretaries, PAs & Administrators
- Strategic Marketing Management
- Research Methodology, Data Analysis & Interpretation
- Human Resource Management
- Train the Trainer Certification
- Project Management
- Effective Procurement Management
- Mastering Strategic Management
- Financial Management
- Impactful Decision-Making

#### **August 26 - 30, 2024**

- Office Management and Effective Administrative Skills
- Financial Accounting
- Supply Chain Management
- Digital & Social Media Marketing
- Essentials of Leadership
- Effective Leadership and People Management
- Advanced Procurement Management
- Advanced Project Management
- Advanced Managerial Skills for Executives
- Strategic Human Resource Management
- Managerial Accounting
- Business Communication for Success

### **5-DAY TRAINING PROGRAMME @2,499 USD PER PERSON**

#### **August 19 - 23, 2024**

#### **August 26 - 30, 2024**

- Effective Corporate Governance

### **2-DAY TRAINING PROGRAMME @ 1,099 USD PER PERSON**

#### **August 8 & 9, 2024**

#### **August 29 & 30, 2024**

- Effective Leadership and People Management
- Advanced Communication Skills
- Power of Selling
- Public Speaking
- Performance, Development & Reward Management
- Soft Skills Training for Middle Managers
- Leadership Essentials
- Strategic HR - Business Partnership
- Finance for Non-Finance Managers
- Advanced Communication for Managers
- Presentation Skills

### **10-DAY INTENSIVE PROGRAMME @ 3,299 USD PER PERSON**

#### **August 19-30, 2024**

- MINI MBA

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**SEPTEMBER  
2024**

**5-DAY TRAINING PROGRAMME @2,150 USD PER PERSON/ PROGRAMME**

**September 2 - 6, 2024**

- Effective Leadership and People Management
- Effective Management for Secretaries, PAs & Administrators
- Strategic Marketing Management
- Research Methodology, Data Analysis & Interpretation
- Human Resource Management
- Train the Trainer Certification
- Project Management
- Effective Procurement Management
- Mastering Strategic Management
- Financial Management
- Impactful Decision-Making

**September 16 - 20, 2024**

- Office Management and Effective Administrative Skills
- Financial Accounting
- Supply Chain Management
- Digital & Social Media Marketing
- Essentials of Leadership
- Effective Leadership and People Management
- Advanced Procurement Management
- Advanced Project Management
- Advanced Managerial Skills for Executives
- Strategic Human Resource Management
- Managerial Accounting
- Business Communication for Success

**5-DAY TRAINING PROGRAMME @2,499 USD PER PERSON**

**September 9 - 13, 2024**

**September 16 - 20, 2024**

- Effective Corporate Governance

**2-DAY TRAINING PROGRAMME @ 1,099 USD PER PERSON**

**September 5 & 6, 2024**

**September 19 & 20, 2024**

- Effective Leadership and People Management
- Advanced Communication Skills
- Power of Selling
- Public Speaking
- Performance, Development & Reward Management
- Soft Skills Training for Middle Managers
- Leadership Essentials
- Strategic HR – Business Partnership
- Finance for Non-Finance Managers
- Advanced Communication for Managers
- Presentation Skills

**10-DAY INTENSIVE PROGRAMME @ 3,299 USD PER PERSON**

**September 16-27, 2024**

- MINI MBA

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**OCTOBER  
2024**

**5-DAY TRAINING PROGRAMME @2,150 USD PER PERSON/ PROGRAMME**

**October 7 - 11, 2024**

- Effective Leadership and People Management
- Effective Management for Secretaries, PAs & Administrators
- Strategic Marketing Management
- Research Methodology, Data Analysis & Interpretation
- Human Resource Management
- Train the Trainer Certification
- Project Management
- Effective Procurement Management
- Mastering Strategic Management
- Financial Management
- Impactful Decision-Making

**October 28 - November 1, 2024**

- Office Management and Effective Administrative Skills
- Financial Accounting
- Supply Chain Management
- Digital & Social Media Marketing
- Essentials of Leadership
- Effective Leadership and People Management
- Advanced Procurement Management
- Advanced Project Management
- Advanced Managerial Skills for Executives
- Strategic Human Resource Management
- Managerial Accounting
- Business Communication for Success

**5-DAY TRAINING PROGRAMME @2,499 USD PER PERSON**

**October 7 - 11, 2024**

**October 28 - November 1, 2024**

- Effective Corporate Governance

**2-DAY TRAINING PROGRAMME @ 1,099 USD PER PERSON**

**October 10 & 11, 2024**

**October 31 & November 1, 2024**

- Effective Leadership and People Management
- Advanced Communication Skills
- Power of Selling
- Public Speaking
- Performance, Development & Reward Management
- Soft Skills Training for Middle Managers
- Leadership Essentials
- Strategic HR – Business Partnership
- Finance for Non-Finance Managers
- Advanced Communication for Managers
- Presentation Skills

**10-DAY INTENSIVE PROGRAMME @ 3,299 USD PER PERSON**

**October 21 - November 1, 2024**

- MINI MBA

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# NOVEMBER 2024

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## 5-DAY TRAINING PROGRAMME @2,150 USD PER PERSON/ PROGRAMME

### November 4 - 8, 2024

- Effective Leadership and People Management
- Effective Management for Secretaries, PAs & Administrators
- Strategic Marketing Management
- Research Methodology, Data Analysis & Interpretation
- Human Resource Management
- Train the Trainer Certification
- Project Management
- Effective Procurement Management
- Mastering Strategic Management
- Financial Management
- Impactful Decision-Making

### November 18 - 22, 2024

- Office Management and Effective Administrative Skills
- Financial Accounting
- Supply Chain Management
- Digital & Social Media Marketing
- Essentials of Leadership
- Effective Leadership and People Management
- Advanced Procurement Management
- Advanced Project Management
- Advanced Managerial Skills for Executives
- Strategic Human Resource Management
- Managerial Accounting
- Business Communication for Success

## 5-DAY TRAINING PROGRAMME @2,499 USD PER PERSON

### November 11 - 15, 2024

### November 18 - 22, 2024

- Effective Corporate Governance

## 2-DAY TRAINING PROGRAMME @ 1,099 USD PER PERSON

### November 7 & 8, 2024

### November 21 & 22, 2024

- Effective Leadership and People Management
- Advanced Communication Skills
- Power of Selling
- Public Speaking
- Performance, Development & Reward Management
- Soft Skills Training for Middle Managers
- Leadership Essentials
- Strategic HR - Business Partnership
- Finance for Non-Finance Managers
- Advanced Communication for Managers
- Presentation Skills

## 10-DAY INTENSIVE PROGRAMME @ 3,299 USD PER PERSON

### November 18 - 29, 2024

- MINI MBA

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**DECEMBER  
2024**

### **5-DAY TRAINING PROGRAMME @2,150 USD PER PERSON/ PROGRAMME**

#### **December 2 - 6, 2024**

- Effective Leadership and People Management
- Effective Management for Secretaries, PAs & Administrators
- Strategic Marketing Management
- Research Methodology, Data Analysis & Interpretation
- Human Resource Management
- Train the Trainer Certification
- Project Management
- Effective Procurement Management
- Mastering Strategic Management
- Financial Management
- Impactful Decision-Making

#### **December 16 - 20, 2024**

- Office Management and Effective Administrative Skills
- Financial Accounting
- Supply Chain Management
- Digital & Social Media Marketing
- Essentials of Leadership
- Effective Leadership and People Management
- Advanced Procurement Management
- Advanced Project Management
- Advanced Managerial Skills for Executives
- Strategic Human Resource Management
- Managerial Accounting
- Business Communication for Success

### **5-DAY TRAINING PROGRAMME @2,499 USD PER PERSON**

#### **December 2 - 6, 2024**

#### **December 16 - 20, 2024**

- Effective Corporate Governance

### **2-DAY TRAINING PROGRAMME @ 1,099 USD PER PERSON**

#### **December 2 & 3, 2024**

#### **December 12 & 13, 2024**

- Effective Leadership and People Management
- Advanced Communication Skills
- Power of Selling
- Public Speaking
- Performance, Development & Reward Management
- Soft Skills Training for Middle Managers
- Leadership Essentials
- Strategic HR – Business Partnership
- Finance for Non-Finance Managers
- Advanced Communication for Managers
- Presentation Skills

### **10-DAY INTENSIVE PROGRAMME @ 3,299 USD PER PERSON**

#### **December 9 - 20, 2024**

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