



**NATIONALLY RECOGNISED & INTERNATIONALLY ACCREDITED**

# **FINANCIAL STATEMENT ANALYSIS FOR EXECUTIVES**

## **OVERVIEW**

Your main goal as a successful manager/director is to improve your financial knowledge in order to make better business decisions. You recognize that a deeper understanding of finance and accounting gives you an advantage over others in your industry. This is the right course for you.

This course will aid you to understand your company's financials and the impact you can have on them. You will gain familiarity with financial statements and financial analysis and have a hand on experience. Do it like a pro.



## WHAT YOU WILL LEARN

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### DAY-1

- Understand the key concepts that underpin accounting
- Explain the purpose and identify the building blocks of analysis
- Describe standards for comparisons in analysis
- Understand the financial statements like a pro

### DAY-2

- Describe and apply methods of horizontal and vertical analysis
- Ratio analysis from financial statements
- Summarize and report results of analysis
- Apply ratio analysis
- Examples analyzing financial statements using current and real financial statements.
- Hand-on experience to analyze financial statements

## METHODOLOGY:

Well-balanced theoretical and practical methodology, which includes interactive discussions, case studies, and interactive activities/exercises to understand the concepts and their applicability.



## **SPECIAL FEATURES YOU WON'T FIND ANYWHERE ELSE ...**

Discussions are based on extensive practical experience, not just theory. Engaging interactions characterize the training sessions from start to finish, keeping everyone involved in the learning process, and applying what is learned to real-life work situations and circumstances.

Collaborative work is assigned for enhance learning and mastery of knowledge and/or skills.

**Note:** BSM confers Nationally Recognized and Internationally Accredited Certification. BSM Training programmes are duly accredited at Premier Status by ASIC (UK) – a U.K. Government-Recognized Accreditation Body.

## **EVALUATION CRITERIA**

Participants must have attended the sessions at least 80% of the sessions in order to receive a CERTIFICATE from Bangkok School of Management.

## **TRAINING FEE**

*USD 1,299 per person*

*Group Discount:*

- *2-4 pax: 2.5%*
- *5-7 pax: 5%*
- *8-10 pax: 10%*
- *11-13 pax: 15%*
- *14-16 pax: 20%*

***\*\*\*All prices are exclusive of VAT***

**Fee Includes:**

- **2-Day Training and**
- **Nationally Recognized and Internationally**
- **Professional Certificate**
- **Training Materials (Soft Files)**
- **Basic Stationery**
- **Tea/Coffee Breaks**
- **Working Lunches**

***\*Note: all other expenses are to be borne by participants.***