

# BANGKOK SCHOOL of MANAGEMENT inspiring excellence







Your trusted solution for an internationally recognized higher education experience & Qualification | MBA | PhD | DBA | DMan



#### CERTIFICATE OF ACCREDITATION

This is to certify that

#### BANGKOK SCHOOL OF MANAGEMENT

16th Floor, Amarin Tower, 496-502 Ploenchit Road, Lumpini, Pathumwan, Bangkok 10330, Thailand

is accredited by Accreditation Service for International Schools, Colleges & Universities (ASIC) as a

#### PREMIER INSTITUTION

Period of Accreditation: 19th April 2017 - 18th April 2021 Accreditation No: AS14457/0417

Bangkok School of Management has been awarded commendable grades in the following areas:

- A. Premises and Health & Safety
- Learning and Teaching; Course Delivery
- Student Welfare

- Management and Staff Resources
- Quality Assurance and Enhancement
- Marketing and Recruitment

Chairman

CEO

Head of Accreditation

19/04/2017

Date







BSM is Nationally Recognized by the Thai Ministry of Education.

BSM is also internationally accredited by a U.K. government recognized accreditation body called ASIC (Accreditation Services for International Schools, Colleges, and Universities)



DR. EDWARD ROY KRISHNAN MANAGING DIRECTOR BANGKOK SCHOOL OF MANAGEMENT 16TH FLOOR, AMARIN TOWER 496-502, PLOENCHIT ROAD LUMPINI, PATHUMWAN BANGKOK – 10330, THAILAND

#### **AUTHORIZATION LETTER**

#### To Whom It May Concern:

Be it known to all that DR. EDWARD ROY KRISHNAN OF BANGKOK SCHOOL OF MANAGEMENT (BSM), located at 16th Floor, Amarin Tower 496-502, Ploenchit Road Lumpini, Pathumwan, Bangkok – 10330, Thailand, and its Global Knowledge Partner, INSTITUTE OF PSYCHOTHERAPY AND MANAGEMENT SCIENCES (IPMS), located at 15/126, Unnat Nagar No. 4, M.G. Road, Goregaon (West), Mumbai 400062, Maharashtra, India, is the official and legal representative of EUROPEAN GLOBAL SCHOOL, Paris – France for the following programs:

#### Programs:

- ✓ Short Courses
- ✓ Bachelor's Degrees
- ✓ Master's Degrees
- ✓ Doctorate Degrees

#### Majors:

Accounting, Business Administration, Computer Science, Education, Economics, Hotel Management & Tourism, Information Technology, Languages, Management, Project Management, Psychology, Sociology, Health Care, Public Administration, Teaching, Counseling and Mental Health Psychology, and various other specializations as validated and approved by the Academic Committee of the European Global School - Paris.

#### About European Global School, Paris

European Global School is established as a private higher institution to promote programs internationally. The French higher education system is characterized by the coexistence of several types of institution. There are: universities; grands établissements publics (major public institutions); grandes écoles (elite schools); administrative public institutions; private higher education institutions or schools. European Global School falls under the category of private higher education establishment. The degrees obtained from the European Global School are in accordance with the French Code - Decree of January 25th, 1876, Articles L. 731-2, L. 731-3 and L. 731-4 - since October 01, 2015 under receipt No. E-15-04 to offer higher education awards at Bachelor, Master and Doctorate levels. The UAI (unité administrative immatriculée) is 0755835K. For more information about the university's legal / academic status, along with its degree granting authority, please contact the French Embassy in your respective country, and/or contact the French Ministry of Education, in Paris, France.

In witness, whereof, I have signed this letter of authorization and affixed the official seal of the European Global School, Paris - France, this 23rd day of November 2017.

Dr. Nour Awada Vice-President European Global School, Paris, France EGS - Paris authorization of BSM - Thailand



#### EUROPEAN GLOBAL SCHOOL - PARIS®

office of academic affiliations



has awarded Center Approval to

#### BANGKOK SCHOOL OF MANAGEMENT

located at

Amarin Tower, 16th Floor, Pathumwan,

Bangkok 10330,

Thailand

to offer all approved academic programs.

For the period

January 2016 to December 2020



Issuing Authority

7 Rue Lauriston, Paris - 75116, France

SIREN: 80155480900039 | IAU: 0755835K | Email: rbl@egs.education | Website: http://www.egs.education







Affaire sulvie par :
Neily Antoine
DEVU.1
Neily.antoine@ac-paris fr
Tél: 01.40.46:21.84
NRef: 03.6

Paris, le = 1 OCT. 2015

Le Recteur de l'académie, Chancelier des universités de Paris

à

Objet : Ouverture d'un établissement d'enseignement supérieur libre.

European Globia School - EGS 7, rue Lauriston 75016 Paris

Référence : Récépissé n° E 15-04 RECTORAT RACADÉMIE

DE L'ACADÉMIE DE PARIS

GI CHANCELLERIE DES UNIVERSITÉS En Sorbonne 47, rue des Écoles 75230 Paris cadex 05 Tél.: 01 40 46 22 11 Fax: 01 40 46 20 10

SCOLAIRE
94, avenue Gambetta
75084 Paris codex 20
TML:01 44 62 40 40
Fax:01 44 52 12 72
São Internet

www.no-oneis.fr

www.sorbonne.fr

J'ai l'honneur de vous faire connaître que je considére que votre établissement sera légalement ouvert au titre du Code de l'Education - Décret du 25 janvier 1876 - Article L. 731-2, L. 731-3 et L. 731-4 à compter de la rentrée 2015.

Pour bénéficier à titre probatoire de l'affiliation au régime étudiant de la Sécurité Sociale pour l'année 2015 – 2016, il conviendra de transmettre une copie de ce courrier à la Caisse Primaire d'Assurance Maladie, Division des ressources documentaires, à l'attention de Madame TIBERTO 21, rue Georges Auric, 75948 Paris cedex 19, téléphone: 01-53-38-72-27.

Si vous souhaitez obtenir une affiliation au régime étudiant de la Sécurité Sociale pour les années suivantes, il conviendra de vous procurer auprès de mes services un dossier de demande de reconnaissance de niveau d'enseignement supérieur. Ce dossier qui devra être retourné complété avant le 1er février 2016.

Pour le Recteur et par autorisation Le Chef de bureau

Nelly Antoine



EGS – Paris
Recognition by the
French Ministry of
Education as a Private
University authorized
to confer Bachelor,
Master and Doctorate
Degrees

## Recognition Status of EGS - Paris



LA RECHERCHE

European Global School is "est un établissement privé d'enseignement supérieur ouvert au titre du Code de l'Education -Decret du 25 janvier 1876 - Article L. 731-2, L. 731-3 et L. 731-4 sous le numéro E 13-09" recognized as a private establishment of higher education in France. European Global School UAI (unité administrative immatriculée) is 0755835K.



#### APPLICATION DE CONSULTATION ET CARTOGRAPHIE DES ÉTABLISSEMENTS DU SYSTÈME ÉDUCATIF FRANÇAIS

European Global School - EGS - 0755835K

7 RUE LAURISTON - Paris 16e Arrondissement

Académie : Paris

Tél: 01 53 43 94 50 Fax: 01 53 43 94 52

Mèl: academics@egs.education

Données de l'établissement mises à jour le 19/09/2016

Etat : Ouvert Date d'ouverture : 01/09/2015

Tutelle : ministère de l'enseignement supérieur et de la recherche Secteur : Privé

Dénominations

Sigle EGS

Dénomination principale ETAB PR ENSEIGNEMENT SUP LIBRE

Patronyme EUROPEAN GLOBAL SCHOOL

Localisation

Adresse 7 RUE LAURISTON

Acheminement 75016 PARIS

Administration

Nature Etablissement d'enseignement supérieur privé

Niveau UAI célibataire

Zones

Type de zone	Zone
Agglomération urbaine	PARIS
Canton	SANS OBJET
Commune	PARIS 16E ARRONDISSEMENT

Spécificités

Aucune spécificité

Rattachements

Aucun rattachement

Géolocalisation

Données de géolocalisation non disponibles

"private establishment of higher education"

Or

"private institution of higher education"

#### LETTER OF CONFIRMATION FROM FRENCH EMBASSY IN THAILAND

----- Forwarded message ------

From: "TURGIS Pauline" < pauline.turgis@diplomatie.gouv.fr>

Date: 2 May 2016 10:44

Dear Dr XXXXXXXXX,

The letter you attached to your email states that EGS is recognized by the French Ministry of Education and is authorized to issue Bachelors, Masters and PhD degrees. It is a private establishment of higher education.

Should you have any more questions, please do not hesitate to contact me,

Best regards,

#### Pauline Turgis

Head of Campus France Thailand

French national agency for the promotion of higher education, international student services, and international mobility

179 Thanon Witthayu, Lumpini, Pathum Wan, Bangkok 10330

Tel: +66(0)2 67 04 285

Mail: pauline.turgis@campusfrance.org

www.thailande.campusfrance.org

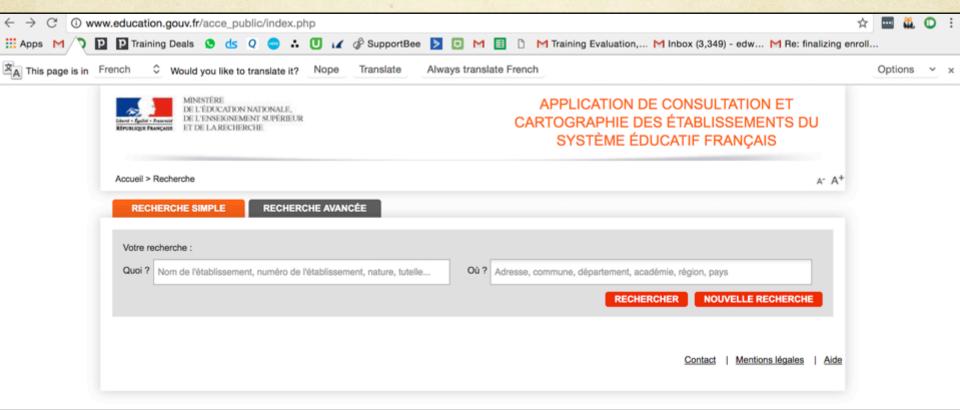
### Word of Advice...

Contact French Embassy in your respective country to get direct verification from them regarding EGS' legal status and its recognition by the French Ministry of Education, and the authority vested upon it to grant Bachelor, Master and Doctorate Degrees

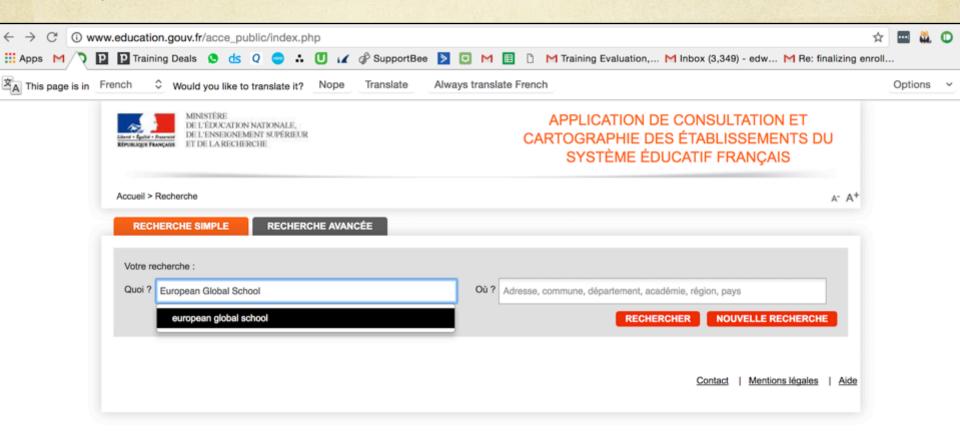
### CHECK FOR YOURSELF...BY visiting FRENCH Government Official Website

http://www.education.gouv.fr/acce\_public/index.php

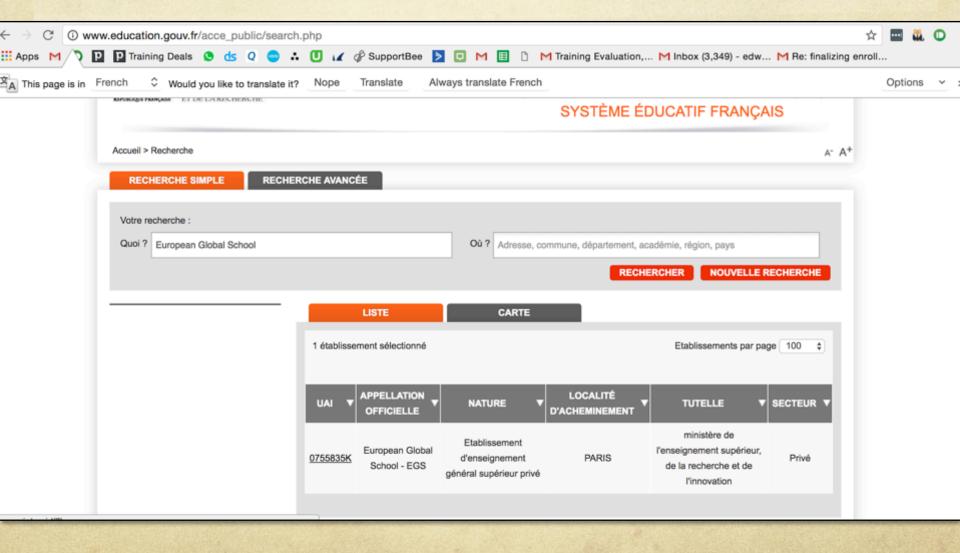
#### Step 1



### Step 2



### Step 3



### Recognition vs. Accreditation

- French Government uses CENTRALIZED Higher Education system whereby the Ministry of Education itself regulates, approves, and monitors all the approved and recognized higher education institutions. Hence in France, just like in many European countries including the U.K., RECOGNITION is what establishes the legitimacy and credibility of an institution of higher education.
- In France and many other centralized-higher-education-system countries, ACCREDITATION NOT Compulsory or Required. Accreditation is mainly applicable in the USA because the country runs DE-CENTRALIZED higher education system, and hence to regulate quality of higher education institutions, the government appoints accreditation bodies to handle the monitoring and supervision of academic standards and quality of such higher education institutions.

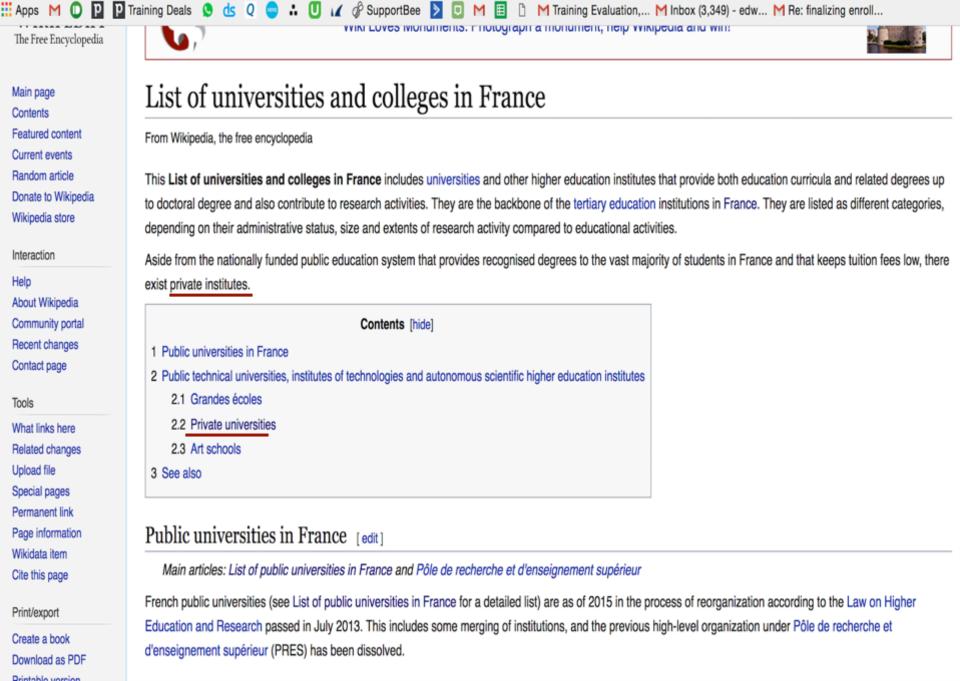
### Recognition vs. Accreditation

https://www.therightu.com/guide/accreditations-and-rankings-what-is-the-difference-between-accredited-and-recognized-degrees

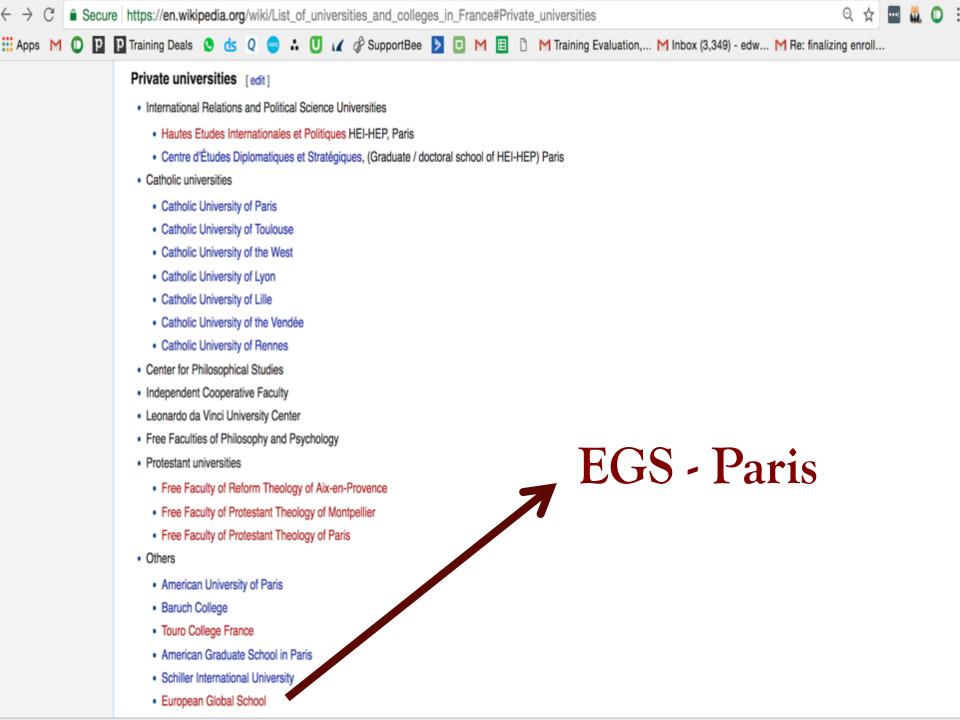
Accredited degrees and courses are recognized by the professional bodies of the respective professions, often required before one can work and practice in a specific professional field, such as: Architecture, Dentistry, Dietetics, Occupational Therapy, Optometry, Pharmacy, Counseling, Physiotherapy, and Speech Therapy

#### Vs.

Recognized degrees, on the other hand, are for the <u>vast majority of careers that do not require accreditation</u>. Undergraduates (or graduates) planning to become journalists, full-stack web developers, or enter human resources or sales & marketing do not need an accredited degree to be guaranteed employment. However, gaining a recognized degree from a bonafide educational establishment can potentially increase your chances of employment.



■ Secure https://en.wikipedia.org/wiki/List of universities and colleges in France#Private universities



### Why "School" not "University"

Most private universities in France are SPECIALIST in nature, hence the government call them "School" – EGS-Paris, similarly specializes in a few professional fields, hence, falls under this Specialist University Category – hence the use of the word "School", not "University" in its name – but EGS-Paris is a full-fledged UNIVERSITY, as ONLY UNIVERSITIES ARE AUTHORIZED TO GRANT DEGREES.

#### EXAMPLES...

- ESLSCA Business School
- INSEEC Graduate School
- Emlyon Business school
- ISM International School of Management
- Ionis School of Technology and Management
- ESIEA Graduate Engineering School
- The American Business School of Paris
- ENSAI: National School for Statistics and Information Analysis
- IPAG Business School
- EPITA Graduate School of Computer Science
- Normandy Business School
- NEOMA Business School
- Montpellier Business School
- ESP School of Communication & Marketing
- ESSEC Business School
- ESCP Europe Business School
- MIP Politecnico di Milano School of Management
- IESEG School of Management Lille Paris
- Rennes School of Business
- NEOMA Business School

#### **EUROPEAN GLOBAL SCHOOL**

### EGS - Paris worldwide



## EGS - Graduation Ceremony in Bangkok



### Notable Alumni of EGS



Dr. Oliver Massmann
International Attorney at Law
and Certified Financial
Accountant and Auditor at
Duane Morris LLP



Marisa Zhang
Senior Marketing Director at
ERA Realty Network Pte Ltd
And Managing Director at Ace
Limo & Rental Pte Ltd



Richard Miller Marketing Manager at European Global School



Rabih Bitar Relationship manager at National Bank of Kuwait



Dana Sleiman
Career Counselor at American
University of the Middle East
(AUM)



Suzan Safadi Director Quttainah Medical Center



Adel Jameel Bazari, CM Head of Direct Sales Kuwait International Bank



Ali Rifau
Head of Engineering &
Utilities Department of
Maldives Airports Company
and appointed Chairman of
Maldives Ports Limited



Zahid Jan Managing Director at MENA One Consulting S.P.C



Lama Hijazi
Consultant Social Media
and Digital
Communication, Trainee
freelancer and Lecturer



Dr. Edward Roy Krishnan
Managing Director at Bangkok
School of Management | Vice
Chairman of the Board of Directors
at EPTC

### Student life at EGS









### Student life at EGS









### Programmes Available

- 1. Master of Business Administration (MBA) Self-Study Mode
- 2. Master of Teaching (MAT) Self-Study Mode
- 3. Master of Science in Mental Health Psychology (MSMHP) Self-Study Mode
- 4. Master of Arts in Education (MAEd) Blended Learning Mode
- 5. Doctorate through Research / Publication / Portfolios (PhD, DBA, DMan, EdD, PsychD)

#### Choice of Doctorate Awards

- O Doctor of Philosophy (Ph.D.) in wide range of fields such as Education, Business Management, International Business Law, International Relations, Psychology, Counseling, Public Health, Political Science, Sciences, Commerce, Arts, etc.
- O Doctor of Business Administration (D.B.A)
- O Doctor of Education (Ed.D)
- O Doctor of Psychology (Psych.D)
- O Doctor of Management (D.Man)

### List of Professors & Doctorate Supervisors and/or Examiners:

- DR. EDWARD ROY KRISHNAN, M.A. Curr. & Instruc. (Michigan), M.B.A., Ed.D., Ph.D. Psych. (Paris)
- O DR. ISHA DARAMY, Ph.D. LEADERSHIP MANAGEMENT (USA), LLM, MSW, MS in Intercultural Human Rights Law, LLB/JD, BS LEGAL STUDIES
- DR. JOHAN VAN ROOYEN, PhD Economics, Edinburg University, MBA Economics, Harvard Business School, BSc Industrial Engineering, University of Pretoria, BA HR, University of Pretoria
- OR. HERMANN GRUENWALD, Ph. D. Adult and Higher Education Administration, Master of Education – Professional and Continuing Education, Master of Business Administration (Finance), Master of Architecture, Dipl. Ing. (FH) (Architectural Engineering Degree)
- O DR. ANNA FAUNGFAH AMPONSTIRA, PhD in Management, MBA, MA in Mass Communication, BA in English Communication
- O DR. VICHUDA STHALANAND, PhD, MA, BA

### What will you get at the end?

#### European Global School



Upon recommendation of the faculty of the Business School have conferred upon

Doctorate degree in

Education

**Boctor of Education (Ed.B.)** 

Together with all the rights, privileges and honors appertaining thereto in consideration of the satisfactory completion of the course prescribed.

In Testimony Whereof, The seal and the Signatures as authorized by the Board of Trustees and hereunto affixed.

Siven on June, in the year of our Lord two thousand and fifteen 2015

M. M. Thorpson
Chair of the Board of Trustees

University President