



INTERNSHIP OPPORTUNITY!

Dynasty Food Products is a rapidly growing importer of food brands, based in Bangkok. Our core business is based on supplying supermarkets and hotels all over Thailand. However in recent months we have partnered with leading online retailers, such as Lazada, Shopee and 11Street to gain traction in the online market.



ROLES AND RESPONSIBILITIES:

Currently we have our shops set up on Shopee and Lazada. You will be given access to our online shops in order to manage sales, marketing, stock movement and promotions. The aim is to boost customer views, increase brand awareness, implement promotions, monitor results and improve overall sales. Full training will be given and you will get the opportunity to work closely with Dynasty's team and key contacts at **Lazada**, **Shopee** and **11Street**.

PROJECT OBJECTIVES:

- Increase online presence
- Give customers an alternative and convenient channel to purchase products
- Increase sales through those online channels

WHAT DO YOU GET OUT OF THIS?

- A wealth of **experience** for those interested in pursuing careers in the field of **online retail and marketing**.
- A beautifully written letter of recommendation at the end of the internship, of course subject to satisfactory performance and completion of all tasks and assignments.

PERFECT CANDIDATE:

- Hardworking, enthusiastic intern who is interested in learning more about this exciting retail sector.
- Ability to work independently
- Passionate about food! Chocolates, tea, cereal, peanut butter...
- Currently enrolled at the Bangkok School of Management
- Ability to read/write Thai will be a bonus but not absolutely necessary

HOW TO APPLY?

- First write a resume. This will tell us a little bit about you, your passions and motivations.
- Send your resume to Ms. Neda and we will contact you for an interview.
- Due to the nature of our business, we can only recruit a few interns for this project so spaces are extremely limited.

For any questions, please speak with Mr. Anand:



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