



# **FINANCE for NON-FINANCE MANAGERS**

**NATIONALLY RECOGNISED & INTERNATIONALLY ACCREDITED**

## **OVERVIEW**

Finance for Non-Finance Managers is for who want to understand key financial principles and apply them in a real-world context. Over the course of the program window, you will work your way through a series of modules that move from understanding basic financial principles to applying financial analysis and ratios to drive decisions.

# WHAT YOU WILL ACHIEVE

Upon the completion of this course, you will be able to:

- Understand the language associated with finance
- Know how and when to use financial terms and analysis techniques
- Read and assess company performance using financial statements
- Recognize the link between organizational strategy and financial objectives
- Use “the numbers” to your best advantage to make more informed decisions

## METHODOLOGY

Well-balanced theoretical and practical methodology, which includes interactive discussions, case studies, interactive activities/exercises and assignments to understand the concepts and their applicability

## WHAT YOU WILL LEARN

### Module 1

- Understanding Finance and Accounting: The Purpose of Finance
- Most Common Financial Reports: Overview of Financial Statements
- Techniques for Using Financial Reports: Financial Ratio Analysis; Return on Equity; The DuPont Framework; Other Steps in Financial Analysis

### Module 2

- Short-Term Financial Management: Operating Cycle, Cash Management and Managing Receivables and Inventory
- Costing a Product or Service: Fixed Costs, Variable Costs, and Contribution Margin
- Budgeting: Defining a Budget; Budgeting Steps
- Capital Budgeting
- Practice Exercises
- Review and Closing

Each module focuses on clear objectives and skill demonstrations that can be easily linked to real life instances.

## FEE

**USD1,099 / per person**

### Group Discount:

- 2-4 pax : 2.5%
- 5-7 pax : 5%
- 8-10 pax : 10%
- 11-13 pax : 15%
- 14-16 pax : 20%

**\*\*\*All prices are VAT inclusive.**

### Fee Includes:

- 2-Day Training
- Nationally Recognized and Internationally Accredited Certificate of Completion
- Module Notes and Stationary
- Tea/Coffee Breaks
- Working Lunches

**\*Note:** all other expenses are to be borne by participants.