



# Impactful Decision-Making

**NATIONALLY RECOGNISED & INTERNATIONALLY ACCREDITED**

## OVERVIEW

This interactive workshop introduces a variety of creative solution generation and decision-making techniques. Participants will develop the skills necessary to analyze a problem, generate creative solutions, and decide which solution most closely matches their needs.

After practicing the new tools and techniques, participants will apply them on an interesting case study. A Workbook is supplied to each participant for notetaking so that they can re-examine the programme content at any point in the future.

# METHODOLOGY

Well-balanced theoretical and practical methodology, which includes interactive discussions, case studies, interactive activities/exercises and assignments to understand the concepts and their applicability

## WHAT YOU WILL LEARN

### Step 1: Define a Problem

- Systematic problem definition (six basic questions)
- Systematic problem definition grid
- Cause and effect/Fishbone/Ishikawa diagrams
- Why-Why diagrams

### Step 2: Find Creative Solutions

- Eight blocks to creative thinking
- Brainstorming
- Brainwrite (new technique)
- Mind maps
- SCAMMPERR
- Reverse brainstorming
- De Bono's six thinking hats

### Step 3: Evaluate and Select Solution

- Pro's and Con's
- Steps in force field analysis
- Cost/benefit analysis
- Feasibility/capability analysis

### Step 4: Implement Solution and Create an Action Plan

- Planning and scheduling
- Planning steps
- The big planning tips

Each module focuses on clear objectives and skill demonstrations that can be easily linked to real life instances.

## FEE

### USD2,150/ per person

#### Group Discount:

- 2-4 pax : 2.5%
- 5-7 pax : 5%
- 8-10 pax : 10%
- 11-13 pax : 15%
- 14-16 pax : 20%

- **\*\*\*All prices are VAT inclusive.**

#### Fee Includes:

- 5-Day Training
- Nationally Recognized and Internationally Accredited Certificate of Completion
- Module Notes and Stationary
- Tea/Coffee Breaks
- Working Lunches

**\*Note:** all other expenses are to be borne by participants.