



FINANCE for NON-FINANCE MANAGERS

NATIONALLY RECOGNISED & INTERNATIONALLY ACCREDITED

OVERVIEW

Finance for Non-Finance Managers is for who want to understand key financial principles and apply them in a real-world context. Over the course of the program window, you will work your way through a series of modules that move from understanding basic financial principles to applying financial analysis and ratios to drive decisions.

WHAT YOU WILL ACHIEVE

Upon the completion of this course, you will be able to:

- Understand the language associated with finance
- Know how and when to use financial terms and analysis techniques
- Read and assess company performance using financial statements
- Recognize the link between organizational strategy and financial objectives
- Use “the numbers” to your best advantage to make more informed decisions

METHODOLOGY

Well-balanced theoretical and practical methodology, which includes interactive discussions, case studies, interactive activities/exercises and assignments to understand the concepts and their applicability

WHAT YOU WILL LEARN

Module 1

- Understanding Finance and Accounting: The Purpose of Finance
- Most Common Financial Reports: Overview of Financial Statements
- Techniques for Using Financial Reports: Financial Ratio Analysis; Return on Equity; The DuPont Framework; Other Steps in Financial Analysis

Module 2

- Short-Term Financial Management: Operating Cycle, Cash Management and Managing Receivables and Inventory
- Costing a Product or Service: Fixed Costs, Variable Costs, and Contribution Margin
- Budgeting: Defining a Budget; Budgeting Steps
- Capital Budgeting
- Practice Exercises
- Review and Closing

Each module focuses on clear objectives and skill demonstrations that can be easily linked to real life instances.

FEE

USD1,450 / person / programme

Group Discount:

- 2-4 pax : 2.5%
- 5-7 pax : 5%
- 8-10 pax : 10%
- 11-13 pax : 15%
- 14-16 pax : 20%

*****All prices are VAT inclusive.**

Fee Includes:

- 3-Day Training
- Nationally Recognized and Internationally Accredited Certificate of Completion
- Module Notes and Stationary
- Tea/Coffee Breaks
- Working Lunches

***Note:** all other expenses are to be borne by participants.