



Sustainable Business

NATIONALLY RECOGNISED & INTERNATIONALLY ACCREDITED

OVERVIEW

Sustainability is an embedded practice in many businesses. It recognises the long term benefits of acknowledging the social and environmental impacts of production and consumption. This programme will teach you how businesses can thrive and grow while simultaneously playing a major role in solving some of these big problems. You will also learn how you as an individual can make a difference.

WHAT YOU WILL ACHIEVE

Upon the completion of this course, you will be able to:

- Understand the importance of sustainability for business
- Learn about specific topics consumer behavior, market research, product design, value chains and communications using the sustainability lens in business
- Design solutions and develop enterprise plans for sustainable business initiatives
- Apply the bottom-up approach for sustainable business initiatives in any context
- Understand the value of sustainability reporting

METHODOLOGY

Well-balanced theoretical and practical methodology, which includes interactive discussions, case studies, interactive activities/exercises and assignments to understand the concepts and their applicability

FEE

USD2,150 / per person

Group Discount:

- 2-4 pax : 2.5%
- 5-7 pax : 5%
- 8-10 pax : 10%
- 11-13 pax : 15%
- 14-16 pax : 20%

*****All prices are VAT inclusive.**

Fee Includes:

- 5-Day Training
- Nationally Recognized and Internationally Accredited Certificate of Completion
- Module Notes and Stationary
- Tea/Coffee Breaks
- Working Lunches

***Note:** all other expenses are to be borne by participants.

WHAT YOU WILL LEARN

Module 1: Introduction to Business Sustainability

- Defining Sustainability
- Need for Sustainability
- Sustainability Values and Design

Module 2: The Triple Bottom Line

- Social Impact
- Environmental Impact
- Economic Impact

Module 3: The Science of Sustainability

- Limits of Growth
- History of Earth
- Earth's resources
- Human Activity Impacts on Ecosystem

Module 4: Accountability

- Overview of accountability
- Sustainability reporting
- Sustainability reporting process
- Sustainability reporting guidelines and certification

Module 5: Human Resources

- Recruitment
- Training and Performance Appraisal
- Pay, benefits and Labor Relations

Module 6: Finance

- Investments and corporate performance
- Sustainable financing and Insurance

Each module focuses on clear objectives and skill demonstrations that can be easily linked to real life instances.