



PUBLIC SPEAKING

NATIONALLY RECOGNISED & INTERNATIONALLY ACCREDITED

OVERVIEW

This programme gives you a sound model for preparing and delivering effective public speeches. At workplace, in business or in public life, when we are asked to 'make a speech.' Often, become flummoxed. They might not know what to talk about, or ramble without making a point, or simply be confusing to listen to. This course is designed to help you shine where others falter.

WHAT YOU WILL ACHIEVE

Upon the completion of this course, you will be able to:

- Build structured yet engaging speeches that convey ideas and connect with a range of audiences.
- Speak Confidently and get rid of stage fear
- Build rapport and credibility to persuade your audience
- Design and use Presentation Aids
- Master the art of Persuasive Speaking
- Prepare convincing arguments while anticipating resistance and responding to audience questions

METHODOLOGY

Well-balanced theoretical and practical methodology, which includes interactive discussions, case studies, interactive activities/exercises and assignments to understand the concepts and their applicability

FEE

USD1,099 / per person

Group Discount:

- 2-4 pax : 2.5%
- 5-7 pax : 5%
- 8-10 pax : 10%
- 11-13 pax : 15%
- 14-16 pax : 20%

*****All prices are VAT inclusive.**

Fee Includes:

- 2-Day Training
- Nationally Recognized and Internationally Accredited Certificate of Completion
- Module Notes and Stationary
- Tea/Coffee Breaks
- Working Lunches

***Note:** all other expenses are to be borne by participants.

WHAT YOU WILL LEARN

Module 1

Importance of Public Speaking

- Why Public Speaking Matters Today
- Ethics Matters: Understanding the Ethics of Public Speaking
- Speaking Confidently
- The Importance of Listening

Module 2

Researching Your Speech

- Finding a Purpose and Selecting a Topic
- Supporting Ideas and Building Arguments
- Introductions Matter: How to Begin a Speech Effectively
- Creating the Body of a Speech
- Concluding with Power
- Outlining

Module 3

The Importance of Language

- Delivering the Speech
- Presentation Aids: Design and Usage
- Informative Speaking
- Persuasive Speaking
- Speaking to Entertain