BANGKOK SCHOOL
of MANAGEMENT
inspiring excellence

Est. 1998

ASIC
ACCREDITED
PREMIER INSTITUTE

PRESENTATION SKILLS

NATIONALLY RECOGNISED & INTERNATIONALLY ACCREDITED

OVERVIEW

An effective presentation aims to change the audience and get them to think or act differently. The presenter should be able to engage them with a clear, focused message, logical arguments, and compelling visuals. Add a passionate delivery that evokes emotions and your presentation is sure to impact your audience forcefully.

This 2-day intensive program provides a guiding framework to teach others how to design, develop, and deliver compelling, high impact presentations. Participants will learn simple, innovative concepts they can apply throughout the design and delivery process. Additionally, participants will review how to structure presentations, research content, create impactful visuals and enhance their delivery skills.

WHAT YOU WILL ACHIEVE

Upon the completion of this course, you will be able to:

- Describe the three principles of presentation.
- Structure a presentation and visuals with focus, clarity and impact.
- Effectively visualize, build, structure, and deliver a presentation with focus, engagement and passion.

METHODOLOGY

Well-balanced theoretical and practical methodology, which includes interactive discussions, case studies, interactive activities/exercises and assignments to understand the concepts and their applicability

FEE

USD1,099/ per person

Group Discount:

- 2-4   pax : 2.5%
- 5-7   pax : 5%
- 8-10   pax : 10%
- 11-13 pax : 15%
- 14-16 pax : 20%

***All prices are VAT inclusive.**

Fee Includes:

- 2-Day Training
- Nationally Recognized and Internationally Accredited Certificate of Completion
- Module Notes and Stationary
- Tea/Coffee Breaks
- Working Lunches

__Note:__ all other expenses are to be borne by participants.

WHAT YOU WILL LEARN

Module 1: Presentation primer
- Character, logic, and emotion
- The three principles of presenting

Module 2: Preparing your structure
- What's the point?
- Knowing your audience
- Researching your topic
- Creating your structure
- Visualizing your ideas

Module 3: Preparing your slides
- The function of slides
- More images and fewer words
- Backgrounds, fonts, and contrast
- Bullets, quotes, and using animation
- Slide design tips

Module 4: Preparing yourself
- Are you an expert?
- Dealing with nerves
- Looking the part
- Attitude, skills, and knowledge of the perfect presenter

Module 5: Delivering your presentation
- Passion, proximity, and participation
- Beginning with a P.U.N.C.H.
- Building rapport and addressing questions
- The charisma recipe
- Having a powerful ending

Each module focuses on clear objectives and skill demonstrations that can be easily linked to real life instances.