





# **Organisational Behavior**

# NATIONALLY RECOGNISED & INTERNATIONALLY ACCREDITED

# **OVERVIEW**

Organisational performance is reduced if insufficient attention is given to the people which comprise its human resource, so the Program covers human behaviour in organisations and the factors that affect people and their work. It provides a good understanding of organisations and is for anyone pursuing a career and professional development in a managerial role.Learning about organizational behavior provides a great opportunity to develop your leadership skills and to reflect on your own behavioral tendencies. How do you usually make important decisions? What motivates you and how do you try motivating others? How successfully do you leverage and integrate diverse skills and views in a team? Do you prefer professional relationships with a closeknit group of trusted colleagues, or with a far-flung network of acquaintances from all walks of life?

# WHAT YOU WILL ACHIEVE

Upon the completion of this course, you will be able to:

- Describe and apply key organizational behavior concepts
- Identify sources of power, motivation, and commitment in an organizational setting
- Improve teamwork skills by understanding team dynamics
- Review and recommend adjustments to organization structures, design and culture

# METHODOLOGY

Well-balanced theoretical and practical methodology, which includes interactive discussions, case studies, interactive activities/exercises and assignments to understand the concepts and their applicability

# FEE

# USD2,150 / per person

#### **Group Discount:**

- 2-4 pax : 2.5%
- 5-7 pax : 5%
- 8-10 pax : 10%
- 11-13 pax : 15%
- 14-16 pax : 20%
- \*\*\*All prices are VAT inclusive.

#### Fee Includes:

- 5-Day Training
- Nationally Recognized and Internationally Accredited Certificate of Completion
- Module Notes and Stationary
- Tea/Coffee Breaks
- Working Lunches
- \*Note: all other expenses are to be borne by participants.

# WHAT YOU WILL LEARN

### Module 1: Leadership Acumen

- International perspective on leadership
- Common traps & challenges
- Opportunities of intercultural leadership

### Module 2: Navigating Culture

- Impact of cultural differences on organizations
- Decoding culture
- Culture classifications and stereotyping
- Developing intercultural intelligence

## **Module 3: Communication**

- Communication and its impact on leadership identity and relationships
- Managing communication to improve decision making
- Steps for developing your intercultural communication skills

### Module 4: Motivation

- Views on individual motivation
- Cultural differences in motivation
- Developing motivation and commitment in teams

### Module 5: Networking

- Patterns of interpersonal relationships in/across organizations
- Strategically developing social networks and social capital
- Norms for networking across cultures

### Module 6: Conflict

- Effective / defective conflict management approaches
- Dealing with ethical dilemmas

Each module focuses on clear objectives and skill demonstrations that can be easily linked to real life instances.

WWW.BSM.AC.TH ★ INQUIRY@BSM.AC.TH ★ +66(2)2569586