



# Creating and Implementing Corporate Strategy

NATIONALLY RECOGNISED & INTERNATIONALLY ACCREDITED

## OVERVIEW

CREATING and IMPLEMENTING CORPORATE STRATEGY – A focused look at how to create a progressive strategy and, more importantly, how to actually deliver it!!

# METHODOLOGY

Well-balanced theoretical and practical methodology, which includes interactive discussions, case studies, interactive activities/exercises and assignments to understand the concepts and their applicability

## WHAT YOU WILL LEARN

Day 1 – Approaches and Processes  
Session :

- Creating Strategic Intent - Context
- SWOT, PESTEL and Scenario Planning
- Strategy Implementation – Performance Cascade
- Strategy Connections – Making it all Work

Day 2 - The People Implications  
Session :

- Leadership V Management
- Leadership Capabilities
- Leadership and Strategy Case Studies
- Leaders – Key elements of Success

Each module focuses on clear objectives and skill demonstrations that can be easily linked to real life instances.

## FEE

**USD1,099 / per person**

**Group Discount:**

- 2-4 pax : 2.5%
- 5-7 pax : 5%
- 8-10 pax : 10%
- 11-13 pax : 15%
- 14-16 pax : 20%
- **\*\*\*All prices are VAT inclusive.**

**Fee Includes:**

- 2-Day Training
- Nationally Recognized and Internationally Accredited Certificate of Completion
- Module Notes and Stationary
- Tea/Coffee Breaks
- Working Lunches

*\*Note: all other expenses are to be borne by participants.*