



MBA SELF-STUDY PROGRAMME

NATIONALLY RECOGNISED & INTERNATIONALLY ACCREDITED

By

EUROPEAN INTERNATIONAL UNIVERSITY (EIU), PARIS



EUROPEAN
INTERNATIONAL
UNIVERSITY



FACILITATED BY

BANGKOK SCHOOL OF MANAGEMENT (BSM)



BANGKOK SCHOOL
of MANAGEMENT
inspiring excellence



RECOGNITION

EIU-PARIS IS NATIONALLY RECOGNISED AS A PRIVATE HIGHER EDUCATION ESTABLISHMENT BY THE FRENCH MINISTRY OF NATIONAL EDUCATION, HIGHER EDUCATION, RESEARCH, AND INNOVATION, IN ACCORDANCE TO AND IN COMPLIANCE WITH THE FRENCH EDUCATION ACT: CODE DE L'EDUCATION ARTICLES L 444-1 TO 444-11 AND R 444-1 TO 444-28.

WHY MBA (SELF-STUDY MODE)?

MASTER OF BUSINESS ADMINISTRATION (M.B.A.) PROGRAMME IS DESIGNED TO EQUIP YOU WITH ESSENTIAL MODERN MANAGEMENT SKILLS AND KNOWLEDGE AND PREPARE YOU WITH AN ENTERPRISING SPIRIT GROUNDED ON SOLID BUSINESS PRACTICES. THE PROGRAMME ALSO AIMS AT PROVIDING YOU WITH ANALYTICAL AND DECISION-MAKING CAPABILITIES IN ORDER TO FACE DIFFERENT KINDS OF NEW CHALLENGES RESULTING FROM THE RAPID CHANGES SEEN IN TODAY'S GROWING BUSINESS ENVIRONMENT. YOU WILL STUDY TOOLS AND TECHNIQUES THAT WILL HELP YOU DEVELOP AND MANAGE PRODUCTS AND SERVICES THAT WILL BE COMPETITIVE INTERNATIONALLY.

EUROPEAN INTERNATIONAL UNIVERSITY WAS RANKED #85 WORLD'S BEST BUSINESS SCHOOL FOR 2019 BY CEOWORLD MAGAZINE. EIU - PARIS IS ALSO A MEMBER OF ASSOCIATION FOR TRANSNATIONAL HIGHER EDUCATION ACCREDITATION (ATHEA) AND EUROPEAN COUNCIL FOR BUSINESS EDUCATION (ECBE).

ENTRY REQUIREMENTS

- POSSESS A RECOGNISED BACHELOR'S DEGREE OR ITS EQUIVALENT
- COMPLETION OF PREVIOUS HIGHER EDUCATION DEGREE IN THE ENGLISH MEDIUM
- POSSESS 3+ YEARS OF PROFESSIONAL EXPERIENCE IN THE FIELD OF BUSINESS MANAGEMENT

MATURE AND HIGH POTENTIAL CANDIDATES WITHOUT A DEGREE COULD BE CONSIDERED!

TUITION FEE = 150,000 THB

INSTALLMENT PAYMENT:

- 1) 62,000 THB (UPON ENROLLMENT)
- 2) 52,000 THB (3rd MONTH)
- 3) 42,000 THB (5th MONTH)



European
Council for
Business
Education



ASSOCIATION FOR TRANSNATIONAL
HIGHER EDUCATION ACCREDITATION



INTERNATIONAL RECOGNITION

RECOGNISED FRENCH
MASTER DEGREE



DISTANCE LEARNING

ABLE TO STUDY
FROM ANYWHERE



FOCUSED IN EDUCATION

SPECIALISED MODERN-
DAY CONTENT

COURSES TO COMPLETE

1. EMPLOYEE ENGAGEMENT
2. MANAGEMENT: PERSPECTIVE AND PRACTICE
3. MANAGERIAL ACCOUNTING
4. ORGANIZATIONAL BEHAVIOUR
5. STRATEGIC MANAGEMENT
6. LEADERSHIP AND MANAGEMENT
7. MARKETING IN THE 21ST CENTURY
8. TECHNOLOGY, INNOVATION AND MANAGEMENT
9. OPERATIONS MANAGEMENT
10. STRATEGIC HUMAN RESOURCE MANAGEMENT
11. WORKPLACE LEARNING WITH COACHING AND MENTORING
12. PROJECT MANAGEMENT

COMPLETE A 1,000 WORDS REFLECTION PAPER FOR EACH COURSE + STATEMENT OF PARTICIPATION AND OBTAIN YOUR FULLY NATIONALLY RECOGNISED AND INTERNATIONAL ACCREDITED MBA IN GENERAL MANAGEMENT DEGREE.

REQUIRED DOCUMENTS

- APPLICATION FORM
- PERSONAL STATEMENT
- UPDATED CV/RESUMÉ
- 1-2 REFERENCE LETTERS
- EDUCATION CERTIFICATES
- ACADEMIC TRANSCRIPT(S)
- PASSPORT COPY/NATIONAL ID CARD
- PASSPORT-SIZE PHOTO
- 500 THB APPLICATION FEE

ADMISSIONS ARE OPEN NOW!

BANGKOK SCHOOL OF MANAGEMENT
16th FLOOR, AMARIN TOWER
496-502 PLOENCHIT ROAD
LUMPINI, PATHUMWAN
BANGKOK 10330, THAILAND

OFFICE HOURS

MONDAY - FRIDAY 9.00 AM - 6.00 PM
SATURDAY 09.00 AM - 5.00 PM

OUTSTANDING SUPPORT



LIVE OPERATORS ARE
AVAILABLE ONLINE
TO ANSWER
YOUR QUESTIONS
AT WWW.BSM.AC.TH