



**BANGKOK SCHOOL**  
**of MANAGEMENT**  
*inspiring excellence*

# **“A TRUSTED BRAND IN EXECUTIVE TRAINING & DEVELOPMENT SINCE 1998”**

**INDUSTRY-RELEVANT TRAINING FOR A  
CUTTING-EDGE PROFESSIONAL DEVELOPMENT EXPERIENCE**



# **SINCE 1998**

# OUR AREAS OF EXPERTISE

SOME OF OUR MOST POPULAR PROGRAMMES...

- ★ LEADERSHIP AND MANAGEMENT  
MARKETING & SALES
- ★ COMMUNICATION, PUBLIC  
SPEAKING AND BUSINESS  
ENGLISH
- ★ STRATEGIC PLANNING AND  
MANAGEMENT
- ★ STRATEGIC OR ADVANCED HUMAN  
RESOURCE MANAGEMENT
- ★ CUSTOMER SERVICE AND CARE  
OFFICE MANAGEMENT AND  
ADMINISTRATION
- ★ SECRETARIES, PAS, AND  
ADMINISTRATOR'S SKILLS  
DEVELOPMENT
- ★ ADVANCED PROJECT  
MANAGEMENT / MONITORING AND  
EVALUATION
- ★ FINANCIAL ACCOUNTING AND  
AUDIT
- ★ PROCUREMENT, LOGISTICS AND  
SUPPLY CHAIN MANAGEMENT
- ★ CORPORATE GOVERNANCE &  
BOARD OF DIRECTORS TRAINING
- ★ RESEARCH METHODOLOGY &  
QUALITATIVE AND QUANTITATIVE  
DATA ANALYSIS
- ★ TRAIN THE TRAINER (TOT)
- ★ INFORMATION TECHNOLOGY &  
SYSTEMS MANAGEMENT
- ★ AND OVER 50 OTHER TOPICS...

WE ARE PROUD TO WORK  
WITH OUR CLIENTS



300+ other organizations and counting...

## INTERNATIONALLY ACCREDITED

Bangkok School of Management is the  
only international training institute  
recognized by the Ministry of Education,  
Thailand and accredited by UK and US  
based institutes (international certification)

## WHAT OUR TRAINEES SAY...



**MR. NIYAZ MOHAMED**  
GENERAL MANAGER, AIC, MALDIVES

"The training was good, very focused, especially with a small group special attention was given, specific queries were answered. The training includes practical sessions too, which makes the class more interesting. The hospitality and the attention given to the trainees are excellent."



**MR. WANGDI**  
SENIOR AUDITOR, DRUKAIR, BHUTAN

"Thanks BSM for giving us such a wonderful and comprehensive knowledge in Auditing IT day to day functions plus Marketing techniques during two days time. We really learned and achieved a lot of auditing knowledge and skills from our course Instructor.."



**1500+**  
**PROFESSIONALS**  
**TRAINED IN THE**  
**LAST 3 YEARS**

## DIFFERENT DELIVERY METHODS TO CHOOSE FROM!

- ★ SCHEDULED, PUBLIC TRAINING AT BSM
- ★ CUSTOMIZED, ON-DEMAND TRAINING AT BSM OR LOCATION OF YOUR CHOICE
- ★ ON-SITE, IN-HOUSE TRAINING AT YOUR ORGANIZATION
- ★ OFF-SITE, EXTERNAL TRAINING AT LOCATION OF YOUR CHOICE

## NOTABLE FACTS!

- ★ BSM has trained over 1,500 professionals in 3 years
- ★ BSM Trainers and facilitators are prominent industry experts
- ★ BSM Trainers and facilitators are international and come from countries such as the UK, the US, Australia, Canada, Germany, France, South Africa, Thailand, Malaysia, India, Sri Lanka, and many others
- ★ BSM is the only international training institute recognized by the Ministry of Education, Thailand and accredited by UK and US based institutes (international certification)
- ★ We provide flexible training duration depending on client requirement - options to choose from: 2-Day, 3-Day, 5-Day and 10-Day programmes
- ★ To date, we have trained professionals from all over the world, example - Bhutan, the Maldives, Nepal, Thailand, Afghanistan, Pakistan, Laos, Cambodia, Indonesia, Malaysia, Japan, Italy, Australia, USA, Ethiopia, Tanzania, Myanmar, Vietnam, and Bangladesh
- ★ The Government Sector, Private Entities, NGOs and International Organizations, all trust the excellence of Quality Assurance in BSM Training programmes

# TALK TO US TODAY...

FIND OUT WHY WE ARE THE FIRST CHOICE AMONG THOUSANDS OF PROFESSIONALS

## FACILITIES

### STATE-OF-ART CLASSROOMS

BANGKOK SCHOOL OF MANAGEMENT HAS MANY CLASSROOMS FULLY EQUIPPED WITH MODERN TEACHING EQUIPMENTS. ALL CLASSROOMS ARE FITTED WITH PROJECTORS AND WIFI FOR ALL PARTICIPANTS

### COMPUTER LABS

TRAINEES ARE ABLE TO USE THE COMPUTERS ON SITE FOR RESEARCH, AND TO HELP WITH THEIR ASSIGNMENTS. FREE WI-FI INTERNET CONNECTION IS PROVIDED, ALONG WITH PRINTING AND SOFTWARE RELATED SERVICES.

### PUBLIC LIAISING AREAS

OUR TRAINEES HAVE THE OPPORTUNITY TO RECEIVE INDUSTRY SPECIFIC KNOWLEDGE AND EXPOSURE, THROUGH DIRECT LIASON WITH CORPORATE BUSINESS TRAINERS, AND PEOPLE FROM THE INDUSTRY.

### LOUNGE AREAS

LEISURE FACILITIES INCLUDING TEA/COFFEE BREAKS ARE PROVIDED FOR TRAINEES, AS THEY CAN RELAX AND TALK WITH THEIR COLLEAGUES AT THE BSM STUDENT LOUNGE, WHICH OFFERS DIRECT PANORAMIC VIEW TO THE HEART OF BANGKOK CITY!



ALL CLASSROOMS ARE WIFI ENABLED

## CONTACT US



**DR. EDWARD ROY KRISHNAN**

MANAGING DIRECTOR

BANGKOK SCHOOL OF MANAGEMENT



16TH FLOOR, AMARIN TOWER

496-502 PLOENCHIT ROAD

LUMPINI, PATHUMWAN

BANGKOK 10330, THAILAND



[WWW.TRAININGINBANGKOK.COM](http://WWW.TRAININGINBANGKOK.COM)

[MARKETING@BSM.AC.TH](mailto:MARKETING@BSM.AC.TH)

BTS: CHIDLOM STATION



T+ 66 (2) 256 9586

F+ 66 (2) 256 9144

LIVE OPERATORS ARE AVAILABLE ONLINE  
TO ANSWER YOUR QUESTIONS!



SCAN & VISIT

# TRUSTED EXCELLENCE

The Government Sector, Private Entities, NGOs  
and International Organizations, all trust the  
excellence of Quality Assurance in BSM  
Training programmes

BANGKOK SCHOOL OF MANAGEMENT IS AN EQUAL OPPORTUNITY EMPLOYER & PROHIBITS DISCRIMINATION AGAINST RACE, COLOR, RELIGION, SEX, AGE AND GENDER IDENTITY!