



# 12-MONTH MBA PROGRAMME

ACCREDITED & INTERNATIONALLY  
RECOGNIZED MBA QUALIFICATION

*BY*

**IPE MANAGEMENT SCHOOL, PARIS**



FACILITATED BY  
**BANGKOK SCHOOL OF MANAGEMENT**



**BANGKOK SCHOOL  
of MANAGEMENT**  
*inspiring excellence*



**BE PART OF A GLOBAL BUSINESS NETWORK!**

**ACCREDITATIONS**

"GRANDES ÉCOLES" THE HIGHEST LEVEL OF ACADEMIC ACHIEVEMENT (LEVEL 1 IN FRANCE),  
AND RECOGNIZED BY INTERNATIONAL ACCREDITATION BODIES INCLUDING: CNCP, CEC,  
NARIC, ISMM, IPMA, PRIME

## 7 SPECIALIZATIONS TO CHOOSE FROM



GENERAL  
MANAGEMENT



E-MARKETING



CORPORATE  
FINANCE



BUSINESS  
CONSULTING



INTERNATIONAL  
TOURISM MGMT



STRATEGIC  
SUPPLY CHAIN  
MGMT



CONTEMPORARY  
ISSUES IN HCM

THE MBA PROGRAMME BY IPE MANAGEMENT SCHOOL PARIS OFFERS 7 SPECIALIZATIONS, FOCUSED ON PARTICULAR AREAS OF BUSINESS INTEREST AND INDUSTRY RELEVANCY.

### PREREQUISITES

- RECOGNIZED BACHELOR DEGREE IN ANY FIELD
- SUFFICIENT ENGLISH LANGUAGE PROFICIENCY (IELTS 5.5 OR 65% ON BSM ENGLISH PROFICIENCY TEST)
- PROFESSIONAL WORKING EXPERIENCE IN MANAGEMENT

**MATURE AND HIGH POTENTIAL CANDIDATES WITHOUT A DEGREE COULD BE CONSIDERED!**

### TUITION FEE

- GENERAL MANAGEMENT - 240,000 THB (APPX US\$ 7,300)
- OTHER SPECIALIZATIONS - 290,000 THB (APPX US\$ 8,800)

**FEE COULD BE PAID IN 4 INSTALLMENTS**

### CORE MODULES

- MANAGING OPERATIONS
- LEADING ORGANIZATION
- MANAGING BUSINESS STRATEGY
- MANAGING HUMAN CAPITAL
- MANAGERIAL ACCOUNTING
- FINANCIAL MANAGEMENT
- MARKETING MANAGEMENT
- DISSERTATION

### ELECTIVE MODULES

- PROJECT MANAGEMENT
- ELECTIVE MODULE IN THE AREA OF SPECIALIZATION

STUDENTS ARE ABLE TO ATTEND THE MODULE DISCUSSION SESSIONS AND COULD ACCESS LEARNING MATERIALS ONLINE ON THE LEARNING MANAGEMENT SYSTEM



### BLENDED LEARNING

FACE TO FACE & ONLINE  
LEARNING AVAILABLE



### DISTANCE LEARNING

ABLE TO STUDY  
FROM ANYWHERE



### MANY FOCUS AREAS

SPECIALIZATIONS TO  
SUIT YOUR CAREER PATH

## WHAT OUR STUDENTS SAY...



**MIKAEL OLAUSSON**  
BUSINESS CONSULTANT  
SWEDEN

"HAVING LOOKED AT OTHER PLACES, I AM GLAD I MADE THE CHOICE TO STUDY THE MBA HERE AS THE INTERNATIONAL ACCREDITATION IS LIKE NOTHING ELSE BEING OFFERED IN THAILAND."



**ROBERT PARK**  
CORPORATE TRAINER  
UNITED KINGDOM

"I AM VERY SATISFIED WITH THE MBA PROGRAMME. THE LECTURERS ARE OF A HIGH QUALITY, AND THE INTERNATIONAL ATMOSPHERE ALLOWS FOR A GREAT ENVIRONMENT TO SHARE IDEAS AND TO NETWORK."

## FACILITIES AT THE SUPPORT CENTER

**STATE-OF-THE-ART CLASSROOMS**

**COMPUTER LABS**

**PUBLIC LIAISING AREAS**

**LOUNGE AREAS**

## OUTSTANDING SUPPORT

LIVE OPERATORS ARE  
AVAILABLE ONLINE  
TO ANSWER YOUR QUESTIONS  
AT **WWW.BSM.AC.TH**



## ADMISSIONS ARE NOW OPEN!

BANGKOK SCHOOL OF MANAGEMENT  
16TH FLOOR, AMARIN TOWER  
496-502 PLOENCHIT ROAD  
LUMPINI, PATHUMWAN  
BANGKOK 10330, THAILAND

### OFFICE HOURS

MONDAY-FRIDAY 9.00AM-6.00PM  
SATURDAY 09.00AM - 5.00PM

### INTAKES

THERE ARE 8 INTAKES DURING A  
CALENDAR YEAR (ROLLING  
INTAKES)