



BANGKOK SCHOOL
of **MANAGEMENT**
inspiring excellence



NORTHUMBRIA UNIVERSITY BACHELOR (HONOURS) DEGREE PROGRAMME

INDUSTRY-RELEVANT PERSONALIZED LEARNING EXPERIENCE!

BANGKOK SCHOOL OF MANAGEMENT

**We create corporate &
start-up entrepreneurs!**

ESTABLISHED IN 1998, BANGKOK SCHOOL OF MANAGEMENT (BSM) IS THE FIRST AND ONLY UK ACCREDITED INTERNATIONAL COLLEGE & TRAINING INSTITUTE IN THAILAND, DULY LICENSED BY THE MINISTRY OF EDUCATION, THAILAND (REGISTRATION NO.: KOR ROR 235/2554).

**ADMISSIONS ARE NOW OPEN FOR
ASPIRING ENTREPRENEURS!**

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www.bsm.ac.th/apply



YEAR 1 & 2

1. BUS 101 Introduction to Business

2. BUS 103 Principles of Management

3. BUS 200 Business Ethics

4. BUS 201 Organizational Behavior

5. BUS 202 Human Resource Management

6. BUS 203 Entrepreneurship

7. BUS 204 E-Commerce

8. BUS 301 Organizational Leadership

9. BUS 304 Small Business Management

10. ECO 201 Microeconomics

11. ECO 202 Macroeconomics

12. ECO 303 International Economics

13. ENG 101 English Composition 1
14. ENG 102 English Composition 2

15. ENG 201 Public Speaking

16. FIN 301 Business Finance

17. FIN 340 Fundamentals of Investment

18. INT 302 International Business Trends

19. ITM 201 Information System in Organization

20. MAT 220 Business Statistics

21. MKT 101 Introduction to Marketing

22. MKT 302 Consumer Behavior

23. MKT 303 Principles of Advertising

24. OL 421 Strategic Management and Policy

25. PPD 310 Business Research Methods

YEAR 3

1. NX9629 Research Informed Learning and Practice

2. HR9684 Leadership

3. SM9677 Understanding Strategy

4. HR9683 Re-imagining Work and Organisations

5. AF6000 Contemporary Corporate Reporting

6. NX9630 Research Dissertation

SPECIALIZATIONS

Complete in Bangkok, Thailand

BA (Hons) Leadership and Management
BSc (Hons) Business and Management

Complete in Newcastle, UK

BA (Hons) Business and Finance
BA (Hons) Business and International Management
BA (Hons) Business and Marketing
BA (Hons) Business (with Law)

Complete in London, UK

BA(Hons) Business Administration

For those who have completed diplomas and have working experience, BSM offers the "Adult Pathway" programme and the degree can be completed within 2 years. Talk to your admissions counsellor for more details.

ESTIMATED COST OF THE PROGRAMME

Complete in Bangkok

Year 1&2: THB 372,000 (Appx US\$ 10,900)
Year 3: THB 260,000 (Appx US\$ 7,600)

Complete in U.K.

Year 3: GBP 12,000 (Appx US\$ 14,600)

**Tuition Fee is subject to change without prior notice!

ADMISSION REQUIREMENTS

High School completion or its equivalent qualification such as IGCSE, GED, A-Level, IB, etc.,
IELTS 5.5 or a score of 65% and above on BSM English Proficiency Test (BSMEPT)

*** Those with IELTS below 5.5 or BSMEPT below 65% need to take additional non-credit English courses**



DIVERSE MULTI-CULTURAL LEARNING ENVIRONMENT
PERSONALIZED LEARNING THROUGH INNOVATIVE EDUCATIONAL EXPERIENCES
INDUSTRY-RELEVANT BUSINESS CURRICULUM
INTERNATIONALLY RECOGNIZED ACADEMIC QUALIFICATION LEADING TO GLOBAL EMPLOYABILITY
ENTREPRENEURIAL & INNOVATIVE MINDSET
DIVERSE MULTI-CULTURAL LEARNING ENVIRONMENT
PERSONALIZED LEARNING THROUGH INNOVATIVE EDUCATIONAL EXPERIENCES