



POSTGRADUATE RESEARCH-BASED DBA

ACCREDITED & INTERNATIONALLY RECOGNIZED DBA QUALIFICATION

BY
EUROPEAN GLOBAL SCHOOL (EGS), PARIS



FACILITATED BY
BANGKOK SCHOOL OF MANAGEMENT



**BANGKOK SCHOOL
of MANAGEMENT**
inspiring excellence



**EUROPEAN
GLOBAL SCHOOL**

BE PART OF A GLOBAL BUSINESS NETWORK!

ACCREDITATIONS

EGS-PARIS IS "EST UN ÉTABLISSEMENT PRIVÉ D'ENSEIGNEMENT SUPÉRIEUR OUVERT AU TITRE DU CODE DE L'ÉDUCATION - DÉCRET DU 25 JANVIER 1876 - ARTICLE L. 731-2, L. 731-3 ET L. 731-4 SOUS LE NUMÉRO E 13-09" RECOGNIZED AS A PRIVATE ESTABLISHMENT OF HIGHER EDUCATION IN FRANCE WITH AN OFFICIAL STATUS FROM THE FRENCH MINISTRY OF EDUCATION TO AWARD BACHELORS, MASTERS AND PHD DEGREES. EGS-PARIS IS FULLY ACCREDITED BY ASIC (ACCREDITATION SERVICE FOR INTERNATIONAL COLLEGES). ASIC IS AN EDUCATIONAL ACCREDITATION AGENCY RECOGNIZED BY BRITISH HOME OFFICE AND UK BORDER AGENCY. IN ADDITION IT IS A MEMBER OR AFFILIATE OF THE FOLLOWING ORGANIZATIONS: UK NARIC, ENQA, CHEA, NAQSA, BQF, TBC, & UNAI

MANY RESEARCH AREAS TO CHOOSE FROM

- LEADERSHIP & PEOPLE MANAGEMENT
- GENERAL MANAGEMENT
- HUMAN CAPITAL MANAGEMENT
- TALENT MANAGEMENT
- LEARNING AND DEVELOPMENT WITHIN BUSINESS CONTEXTS
- CROSS CULTURAL OR MULTICULTURAL ISSUES AT WORK PLACE

FINANCIAL MANAGEMENT
MARKETING, BRANDING
AND DIGITAL MARKETING
PROCUREMENT AND
SUPPLY CHAIN
MANAGEMENT
INTERNATIONAL
BUSINESS MANAGEMENT
BUSINESS ETHICS
ORGANIZATIONAL /
INDUSTRIAL
PSYCHOLOGY

STRATEGIC
MANAGEMENT
ENTREPRENEURSHIP AND
BUSINESS START-UP
INFORMATION
MANAGEMENT
ADVERTISING AND
CONSUMER BEHAVIOR
CHANGE MANAGEMENT
CORPORATE SOCIAL
RESPONSIBILITIES
BUSINESS ECONOMICS

AND OTHERS AS APPROVED
BY THE SUPERVISOR.

DBA STUDENTS COULD
UNDERTAKE PRACTICE-
ORIENTED APPLIED
RESEARCH IN ANY ONE OF
THE FIELDS / AREAS
INDICATED HERE, OR AN
AREA OF THEIR OWN
CHOICE CONDITIONAL UPON
RECEIVING APPROVAL FROM
THE UNIVERSITY

ENTRY REQUIREMENTS

- RECOGNIZED BACHELOR AND/OR MASTER DEGREE IN BUSINESS & MANAGEMENT OR RELATED FIELDS
- SUFFICIENT ENGLISH LANGUAGE PROFICIENCY (IELTS 6.0 OR 65% ON BSAM ENGLISH PROFICIENCY TEST)
- 3-6 YEARS OF PROFESSIONAL WORKING EXPERIENCE IN MANAGEMENT FIELD

MATURE AND HIGH POTENTIAL CANDIDATES WITHOUT A DEGREE COULD BE CONSIDERED!

TUITION FEE

- THESIS ROUTE - US\$ 12,000
- PREVIOUS PUBLICATION ROUTE - US\$ 9,000

FEE COULD BE PAID IN 4 INSTALLMENTS

ACADEMIC REQUIREMENTS

- RESEARCH METHODOLOGY AND DATA ANALYSIS (QUANTITATIVE & QUALITATIVE)
- ACTION RESEARCH SEMINAR
- THESIS (MIN. 30,000 WORDS) OR PREVIOUS PUBLICATION(S)
- VIVA VOCE
- SCIENTIFIC JOURNAL ARTICLE PUBLICATION (IN-HOUSE) - MIN. 3,000 WORDS



INTERNATIONAL RECOGNITION

ACCREDITED EUROPEAN
DOCTORATE DEGREE



DISTANCE LEARNING

ABLE TO STUDY
FROM ANYWHERE



MANY FOCUS AREAS

SPECIALIZATIONS TO
SUIT YOUR CAREER PATH

REQUIRED DOCUMENTS

COPY OF PREVIOUS QUALIFICATION DOCUMENTS
COPY OF ACADEMIC TRANSCRIPT(S)
TWO RECOMMENDATION OR REFERENCE LETTERS
STATEMENT OF PURPOSE (MOTIVATION) FOR PURSUING
DBA PROGRAMME, WHICH SHOULD ALSO INDICATE
YOUR RESEARCH INTEREST AREA
COPY OF LATEST C.V.
PASSPORT SIZE PHOTO
COPY OF PASSPORT AND ANY OTHER RELEVANT
IDENTITY DOCUMENT (WITH PHOTO)

ADDITIONAL DOCUMENTATION MAY BE REQUIRED IF YOU
DO NOT HOLD A UNIVERSITY/COLLEGE DEGREE

FACILITIES AT THE SUPPORT CENTER

STATE-OF-THE-ART CLASSROOMS
COMPUTER LABS
PUBLIC LIAISING AREAS
LOUNGE AREAS

OUTSTANDING SUPPORT

LIVE OPERATORS ARE
AVAILABLE ONLINE
TO ANSWER YOUR QUESTIONS
AT **WWW.BSM.AC.TH**



ADMISSIONS ARE NOW OPEN!

BANGKOK SCHOOL OF MANAGEMENT
16TH FLOOR, AMARIN TOWER
496-502 PLOENCHIT ROAD
LUMPINI, PATHUMWAN
BANGKOK 10330, THAILAND

OFFICE HOURS

MONDAY-FRIDAY 9.00AM-6.00PM
SATURDAY 09.00AM - 5.00PM

INTAKES

INTAKES ARE OPEN ALL YEAR AROUND
(ROLLING INTAKE). INTERESTED
CANDIDATES SHOULD APPLY ONLINE
AT **BSM.AC.TH**